

*“Creating the Future Today!”*



**DoN**  
***eBusiness***  
***Operations***  
***Office***

[www.don-ebusiness.navsup.navy.mil](http://www.don-ebusiness.navsup.navy.mil)



# ***Vision***

**An environment throughout the DoN, both afloat and ashore, where *e*B technologies, best business practices and web-enabled applications facilitate end-to-end *e*B operations, resulting in greater efficiencies in accomplishing warfighter and mission support functions.**



# ***Background: The Genesis...***

➤ **Disparate card programs... Travel Card, Purchase Card, Fleet Card, Smart Card, Air Card, ATMs-at-Sea**

◆ ***Common problems being experienced***

◆ ***Need to centralize operational control of existing card and electronic transaction systems***

➤ **Leverage emerging eBusiness technology**



# Genesis

## DoN *e*Business Operations Office established

- ◆ *Catalyst for implementing and integrating **eBusiness** solutions*
- ◆ *Centralize operational control of DoN Card Programs and electronic transaction systems*

Deputy Under SECNAV supported, SECNAV chartered

Operations at NAVSUP... Policy remains at SECNAV/OPNAV/HQMC



# ***Mission***

## ***Card Program Management***

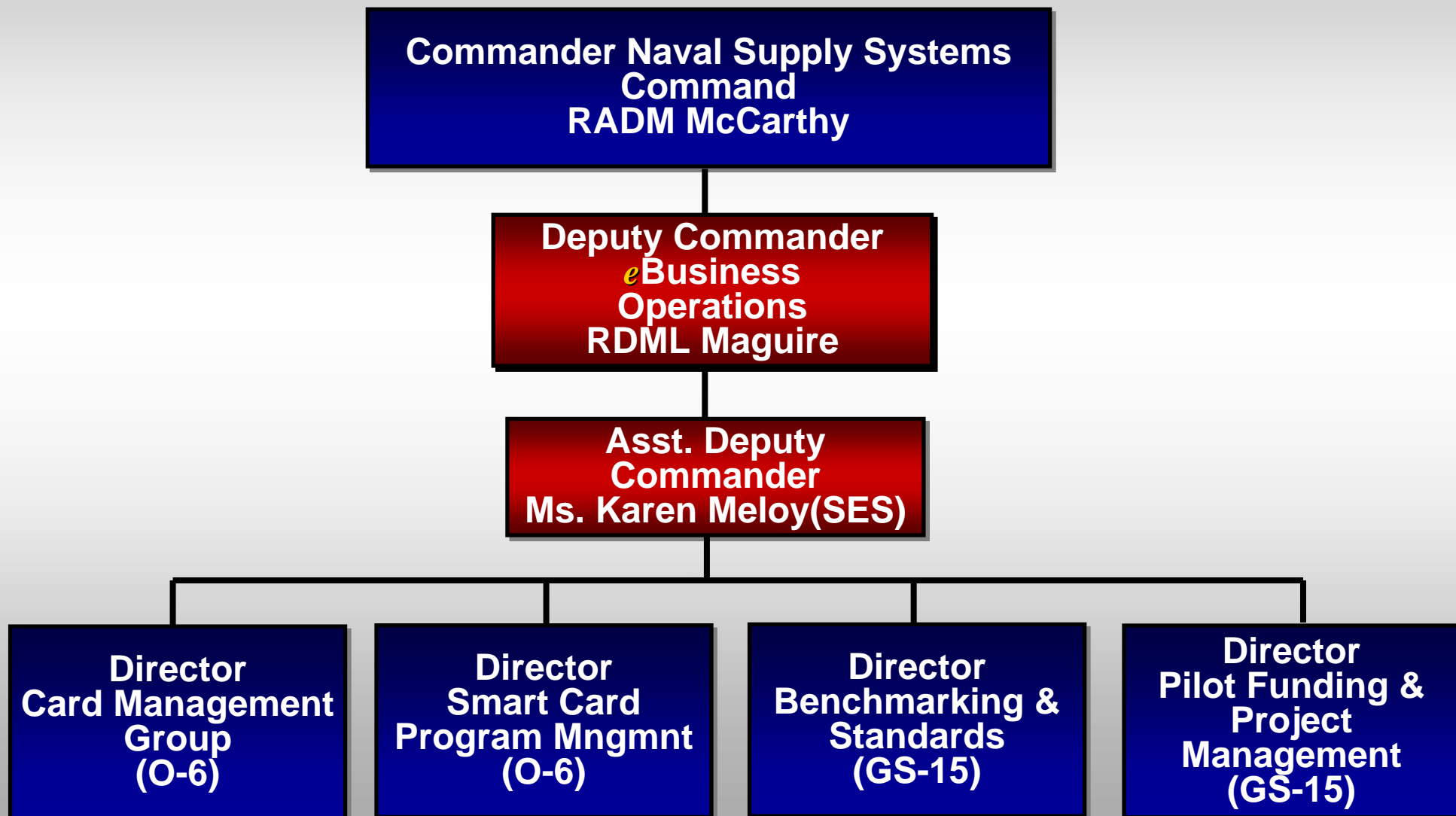
- Manage all DoN Card Programs
- Consolidate Where Appropriate
- Manage Selected Electronic Transactions Systems
- Metric Collection & Management Program
- Coordinate with Customers & Financial Institutions

## ***Center for eBusiness Innovations***

- Agent for Change
- Market Research
- Catalog Industry & Government
- Clearinghouse... Best Business Practices
- Identify Opportunities... New Solutions
- Provide Consulting Services
- Support Implementation Plans
- Invest in Pilot Projects



# Organization





# Personnel

## 18 Government Personnel

*13 Civilian*

*6 Military*

## Commercial Partners

*Up to 50 for full staffing*

*Bring commercial **e**Business expertise*

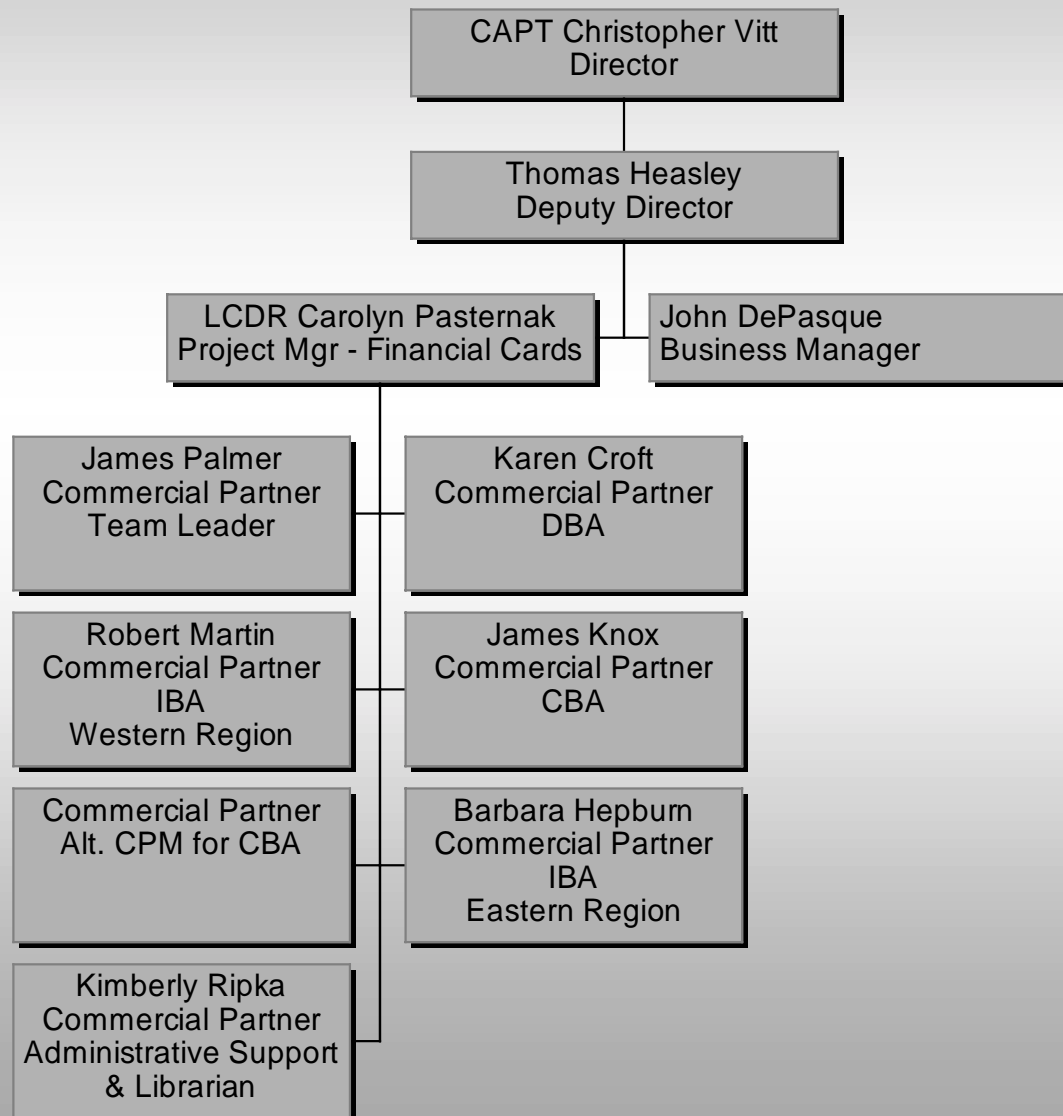
## Card Management

Signal Corporation w/PwC as Sub

Financial Card Project Officer: LCDR Carolyn Pasternak



# Personnel





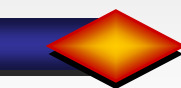
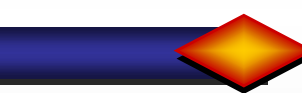



# ***DoN Card Programs: Current Process Owners***

<b>Smart Card/DoD Common Access Card (CAC)</b>	<b>– DoN CIO Smart Card Office</b>
<b>Travel Card - CBA - IBA</b>	<b>– CNO N41, ASN(FM&amp;C)</b>
<b>Navy Cash Card</b>	<b>– NAVSUP 05</b>
<b>Purchase Card</b>	<b>– NAVSUP 02</b>
<b>Fleet Card</b>	<b>– NAVFACENGCOM</b>
<b>Air Card</b>	<b>– NAVPETOFF</b>
<b>Powertrack</b>	<b>– NAVTRANSCOM</b>



# ***DoN Card Programs Program Transition Plans***

-  **Travel Card** **Aug 16, 2001**
-  **Smart Card/Common  
Access Card (CAC)** **Oct 1, 2001**
-  **Purchase Card, Navy Cash** **FY 02**



# ***POA&M For Travel Card Transition***

- Commercial Partner Staff In Place** *1 June*
- Travel Card APC Symposium** *12-14 June, San Diego, CA*
- EAGLS Training @ BOA Training Lab** *19-21 June, Norfolk, VA*
- Travel Card IBA Off-site @ ASN (FMO)** *25-29 June, Washington, DC*
- Travel Card CBA Off-site @ CNO N41** *16-20 July, Washington, DC*
- GSA SmartPay Conference** *14-16 Aug, Miami, FL*
- Program Transition/Operational** *17 Aug*



# ***Current Status... Benchmarking, Standards & Metrics***



## **Knowledge Management System (KMS)**

*Web accessible for client research*



## **Standards**

*Data warehouse for Comm/DoD Stds*



## **University Research Partners**

*Academia Partnership: Leading edge technical knowledge (GW, Carnegie-Mellon)*

*Student Career Experience Program*



## **Rapid Agile Prototype Technical Organization (RAPTOR)**

*5 Person demo team*

*Rapidly field prototype IT/eB solutions*

*Training by C-Bridge Corp affiliated w/MIT*



# *Pilot Projects*





## *The Evaluation Process*

### Pilot Submissions

*362 projects, 85 activities*

*Pilot Submits...  
An Ongoing  
Process*

### Evaluation Criteria

-  *Breadth of impact, cost and time to implement*
-  *Impact on DoN strategy and eBusiness strategy*
-  *Expert Choice software utilized*
-  *Repeatable, methodical, structured process*

**Broad mix of projects... Rigorous review**



# ***Evaluation Process***

## ***Step 1. Pilot Determination***

- Manual Review -  
"Is this a Pilot Project?"

## ***Step 2. Initial Assessment - Impact***

- Cost to Implement
- Time to Implement
- Breadth of Application

## ***Step 3. Detailed Assessment***

- Impact
- Support DoN Strategy
- Support Navy eBusiness Strategy
- Executable
- Technology Applied

## ***Step 4. Portfolio Development***

- Ensure Equitable Distribution  
Major Claimant Coverage  
Technology Mix



# ***Fiscal Year 01***

**Medical Appointments on the Web**

**Naval Medical Ctr  
San Diego**

**Web Based Automated Confidential  
Financial Disclosure (ACFD) Process**

**USMC**

**Smart Web Move**

**FISC San Diego**

**RF (Smart) Storeroom**

**NAVSUP**

**Deployment Logistics Program**

**NRCC London**

**GATOR Link**

**USMC**

**Maps & Charts Tracking System**

**CINCPACFLT**

**Pay & Personnel Ashore**

**CINCLANTFLT**



# ***What's Next***

## **Transition Card Program Management – FY 01**

***Smart Card/DoD Common Access Card***

***Travel Card***

## **Knowledge Management**

***First source for eBusiness information***

***Commercial best practices***

***Knowledge Exchange Gateway (KEG) - Web based***

## **Pilot Projects**

***Finish FY 01 Pilots, Prepare FY02 Pilots***

***Analyze key metrics (i.e., BCA, ROI)***

***Identify enterprise-wide implementation candidates***





# Summary

DoN recognizes need to embrace *e*Business!

DoN *e*Business Operations Office Plan

*Transition Card Management*

*Evaluate FY 02 Pilot Projects*

*Establish KEG & New Website by OCT 01*

*“Catalyst, Consultant & Clearinghouse”*



# POC's

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